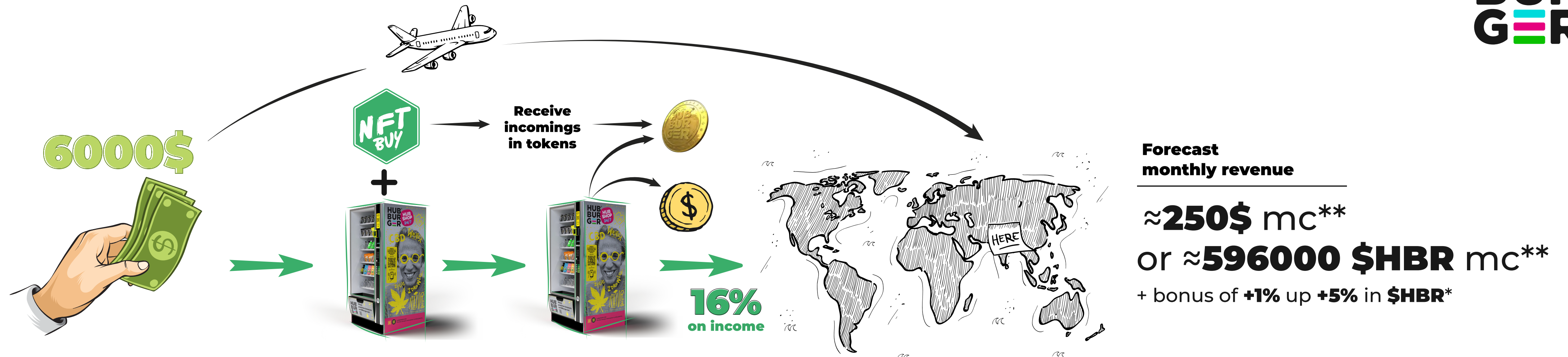


# Franchise Offer for HUBburger Hemp Vending Machines®

The service is available in Poland from January 2023, and from 2024 in selected European countries.



# NFT model and settlement in Tokens



## Forecast monthly revenue

≈ **250\$ mc\*\***  
 or ≈ **596000 \$HBR mc\*\***  
 + bonus of **+1%** up **+5%** in **\$HBR\***

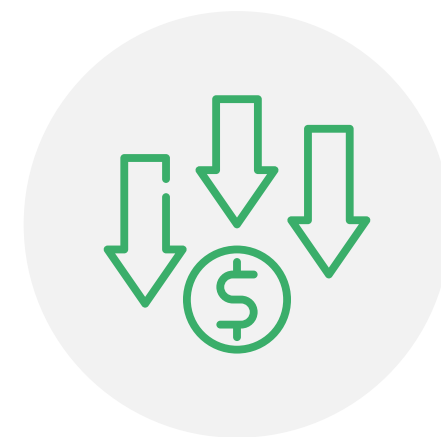
\* with **NFT Buy** your share of the percent **can be paid out in tokens BUSD, USDT** or in tokens **\$HBR** with bonus of **+1%** to **+5%**

\*\* projected revenues based on historical data



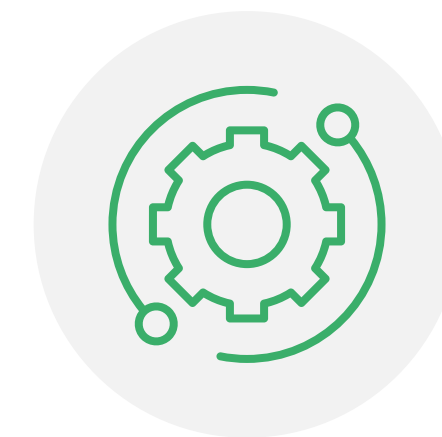
### What are the benefits

- regular passive income
- lack of time commitment
- constant reporting of sales
- transparent way of accounting
- economies of scale and visibility



### How much do I have to pay

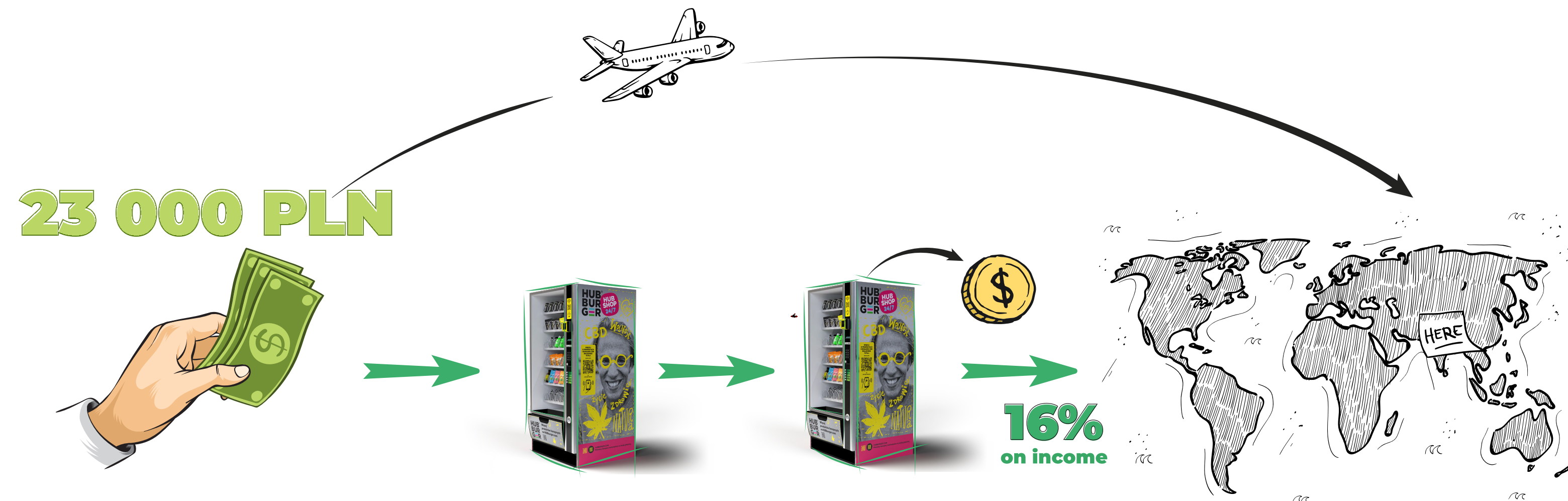
- depending on the number of seats to be rented from PLN 30 per month for one seat in the machine
- depending on the size of the product we charge a one-time personalization fee starting from 100 PLN



### Why you should join our network

- full service and maintenance **24h/7**
- large investment costs on the part of **HUBburger®**
- marketing, social media, traditional media, etc.
- modern IT solutions
- The largest network of hemp vending machines in Poland
- see what they look like at the station

# Traditional franchise model



## Forecast monthly revenue

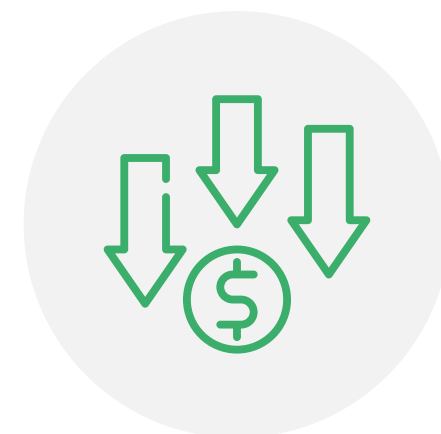
≈ **1116,84 PLN mc\*\***  
+ bonus of +1% up +5% in \$HBR\*

\* with **NFT Buy** your share of the percent **can be paid out in tokens BUSD, USDT or in tokens \$HBR** with bonus of +1% to +5%  
\*\* projected revenues based on historical data



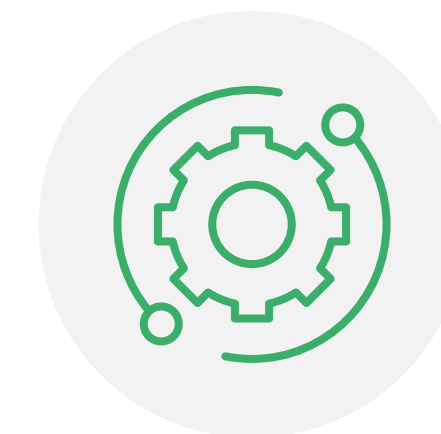
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## The Hemp industry, is a thriving market.

**HUBburger Vending Machines®**, is a good idea to enable consumers, easily and conveniently – **24/7**, reach legal hemp products including the most popular with CBD. All of our machines offer a selection of the best hemp products available. Our partners are committed to the highest quality standards and statutory legal requirements. **HUBburger® guarantees the legality of the venture.**

## HBB ecosystem

Become part of **HUBburger®** Diversify your income and earn with us in the hemp industry with the world's largest partners. Our machines are located in prime locations such as. **Circle K gas stations.**





## Vending Machines on Circle K

Cooperation with **Circle K**, it's about **400 top locations**, where there is a high turnover of customers, making it easier to attract those regular and loyal ones. Focused content marketing to communicate with the audience, the right configuration of inspiring graphics on the machine and investment in their promotion, as well as cooperation with influencers and much more are steps to ensure a dynamic growth in sales.

The franchise is based on a unique and proprietary concept **HUBburger®**, which **allows franchisees to earn from day one**, bringing in a steady passive income. International network **HUBburger Vending Machines®**, exposes more than twenty manufacturers, a number that is steadily growing, and one of them is the global brand of **Mascotte®**.



## Business model

Business model **HUBburger Vending Machines®**, is to allow the display of products from multiple manufacturers so as to give consumers the widest possible range of choices, which entails repeat purchase decisions. Diversification of manufacturers allows **HUBburger®** on optimizing operating costs, as they are covered by the rental fee for the springs in the vending machines, and the commission on sales, allows you to earn from day one. In the franchise model, it is this commission **HUBburger®** shares with its franchisees. Any of our partners can apply for exposure in the machine **Vending HUBburger®** and after verifying the quality and legitimacy can proceed with us.





## Economies of scale

Optimization of project logistics costs through economies of scale, suitable locations, logistics facilities, minimization of expenditures as a result of negotiated purchasing agreements from the position of a large partner are assets that reduce capital expenditures in favor of the HBB project relative to individual business operations. Operational activities such as machine replenishment, servicing or after-sales support (hotline and IT) are always on the side of a large organized enterprise, lower costs relative to a single entity. With us, you get a lower and feasible entry threshold. Profit from an algorithm that calculates sales from as few as 50 locations (April 2023).

**Do you need a lease? Apply to us!!!**

**We work with companies that will help efficiently complete the necessary paperwork.**

# Range | Vending HUBburger®



We offer an effective franchise model introduced to the Polish market with great success.

In less than 10 weeks we put up 50 vending machines nationwide.

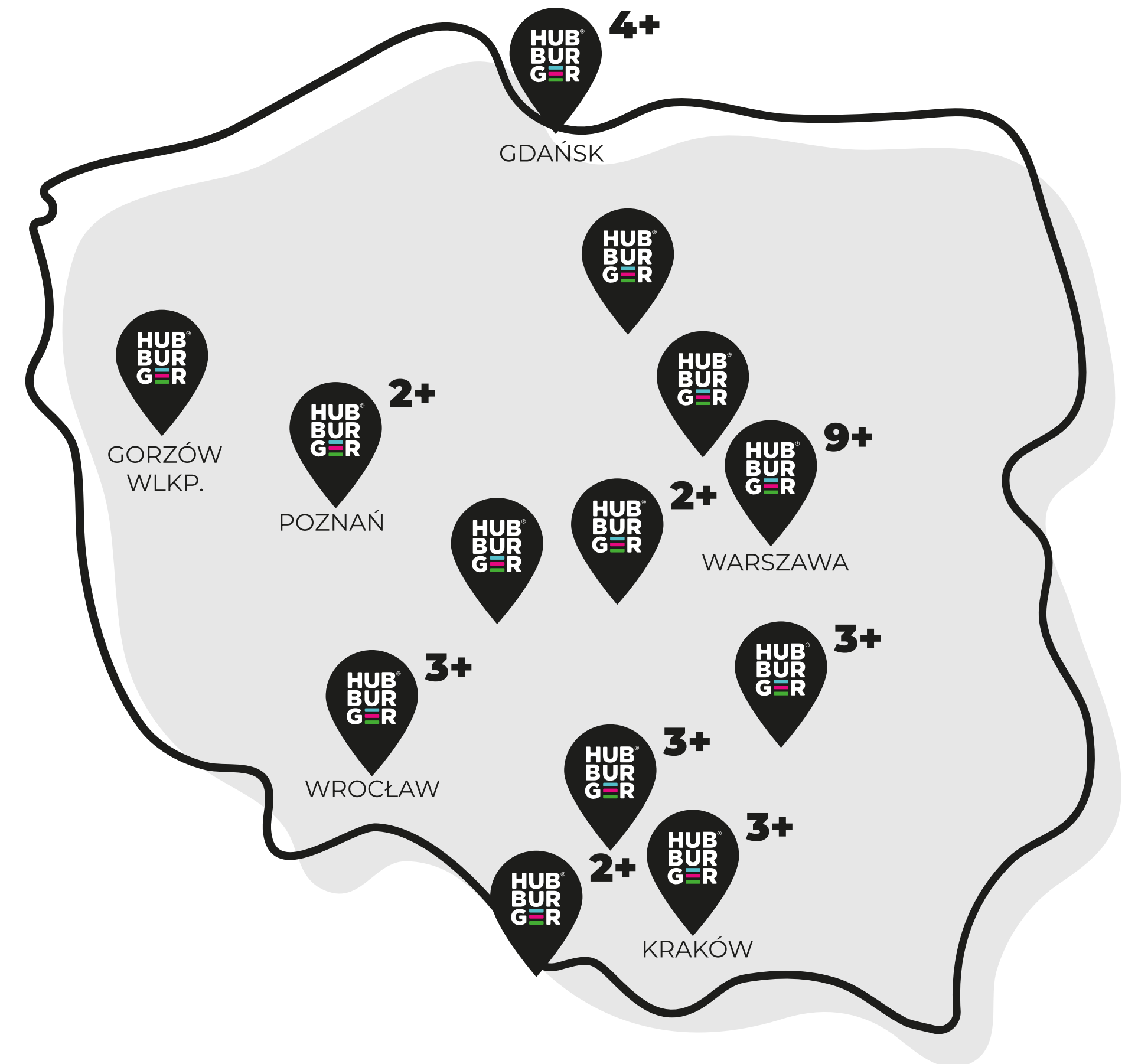
Check the location of vending machines



In order to promote cannabis knowledge, the following is placed on each machine **unique QR code**, which, after scanning, redirects to a page indicating the range of products with their descriptions and specifications from a given machine, as well as a map where the machines are located and the most important issues concerning hemp products.

Scan the QR code and see how it works!

HUBburger Marketplace Platform® is a place where the consumer will be surrounded by reliable information **in 31 languages**, which will allow you to discover the fascinating world of cannabis. This is how we build outreach!



# Benefits



- No matter where your machine will stand, in the model **HBB location™** you get a share of the revenue from the franchise machine pool adequately and proportionately to the number of machines you own.
- having **NFT Buy** Your share of the revenue **you can withdraw in BUSD, USDT tokens or \$HBR tokens** with a bonus of +1% to +5%<sup>1</sup>.

## EXAMPLE:

The right to 16% of the revenue = 1116.84 PLN, if the benefit you want to receive in \$HBR tokens it is possible to withdraw with a bonus of +1% to +5% ie. 1116.84 + 11.16 PLN to 55.80 PLN.

- buying a vending machine in the system **HBB Location™** and **HBB Invest™** you have the opportunity to obtain **NFT Buy**, which is a digital property deed. Buy and sell digital assets globally.
- buying **NFT Buy** You own the vending machine as if you had purchased it directly from us, **NFT Buy** replaces the traditional contract, which is included in the smart contract. Smart contract is a digital contract, check on **HUBway™**.
- if a machine malfunctions or breaks down, the funds needed to pay for repairs are taken from the emergency fund <sup>2</sup>, which accounts for 3% of <sup>3</sup>.
- **NFT Buy** Has the right to use a trademark license and, based on this right, is entitled to collect royalties of 16% on the revenue from the pool of vending machines in franchise models **HBB Location™** and **HBB Invest™**.
- priority in the possibility of increasing the number of machines purchased at any time (the number of machines on Polish territory limited to 2×420 pcs. i.e., 840 units).



<sup>1</sup> depending on the number of machines you have

<sup>2</sup> deposit on blockchain

<sup>3</sup> on revenue



## Franchise offer

HBB Location™ and HBB Invest™



## HBB™ Franchise

You don't have the space, you don't have the idea, you don't want to commit your time resources, outsource it to our efficient and experienced specialists.

## HBB location™ franchise

If you have your own location and want to oversee the business yourself, take care of the proper display of the vending machine, we have an option for you **HBB Location™**.

The offer does not include a location acquisition fee.

Share of percentage of revenue from the pool of all machines in the system **HBB Location™** and **HBB Invest™** Poland.

## HBB 420 Franchise

Franchise model **Vending HBB** is an offer aimed at people who want to have benefits without getting too involved in the operational process.

Every smallest piece of the puzzle lies with us.

Carefully select sites to increase sales volume. If individual locations have weaker sales, we change them for the better.

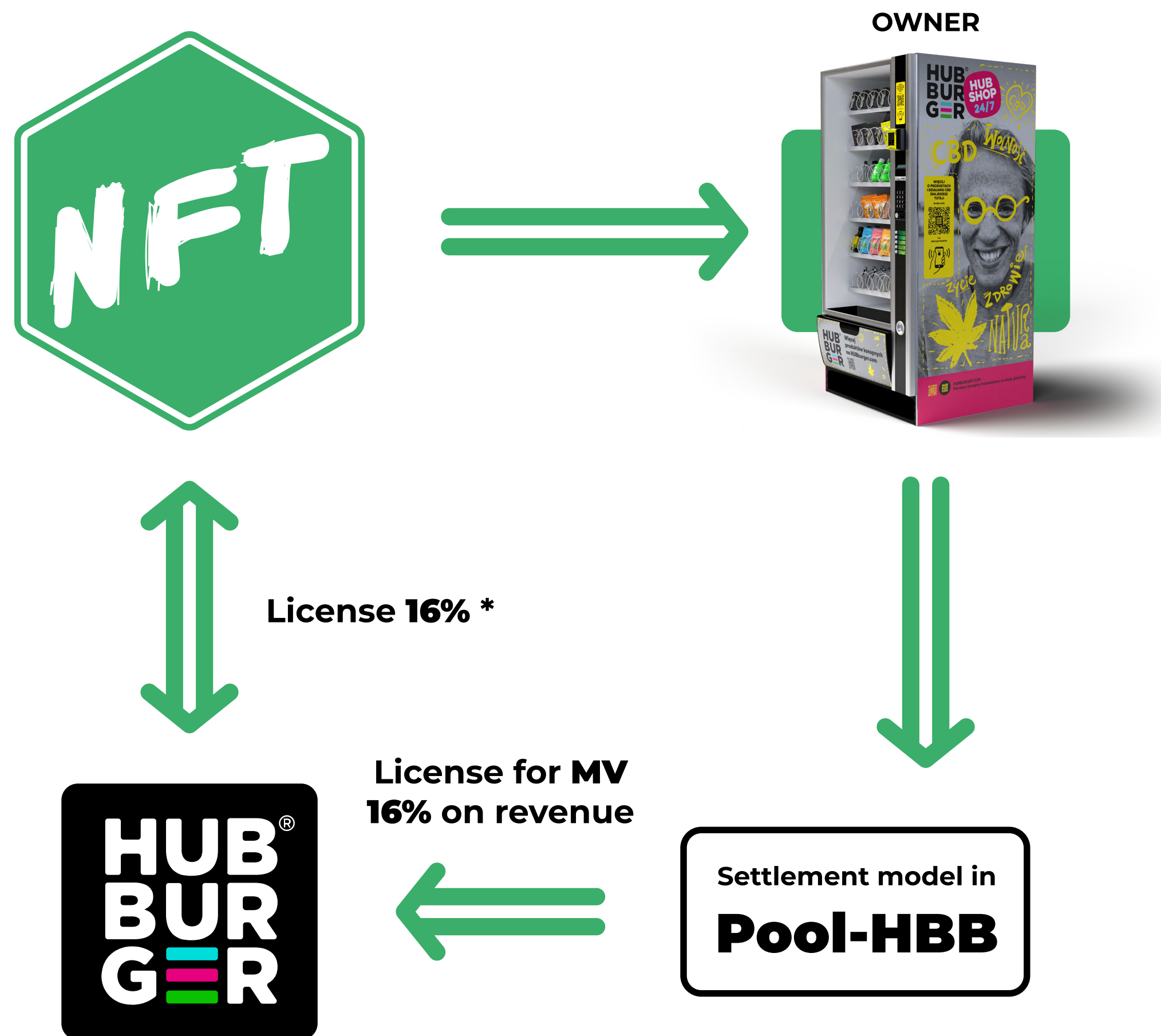
For franchisees choosing to replicate the model, there are favorable bonuses.

Bonus transferred in \$HBR utility tokens from the purchase benefit.

After 4 years, we plan to buy NFT for the amount obtained from the sale of the machine or upgrade to a new machine (payment in \$HBR).

## HBB no limit™

For this group of franchisees, we dedicate a direct advisor whose task will be to obtain the best possible benefits for both parties.



## Benefits in the NFT model

- Your Sales **NFT Buy** automatically transfers the right to use the licensing revenue of the trademark in the machine which provides opportunities for global sales of the right to receive benefits.
- Ability to pay revenue benefits in **\$HBR** which will be listed on the exchanges **DEX** i **CEX** as of 09/2024.
- We are already building a distribution network in anticipation of the legalization of cannabis for recreational use, to be ready for the sales boom.
- For the franchisee, as an integral part of the franchise agreement, we generate **NFT** Along with the smart contract, which will be easy to dispose of with the **NFT** If you want to sell the machine just dispose of it **NFT** with its rights and obligations. When the machine is purchased by **NFT** add a bonus in **\$HBR** described in the offer

**\* concerns:**

License to use the trademark according to the agreement for 1 machine limiting the term of the agreement to 4 years. NFT is transferable without the need for approval and entitles the owner of NFT to a share of revenue according to the above table. For more information, see the agreement.

## Definitions:

**NFT** as an immutable token is a unique digital identifier that cannot be copied, replaced or shared, which is stored in the blockchain and is used to certify ownership and authenticity.

**\$HBR** as a utility token is a cryptocurrency on a smart blockchain contract that serves a specific function in the ecosystem of a cryptocurrency project. Unlike cryptocurrencies such as Bitcoin (BTC), utility tokens are not designed as a means of exchange in the real world.

**CEX** – Centralized Exchange, or centralized cryptocurrency exchange. It is a platform where trading is done through one central institution or company. On such an exchange, users typically trade, deposit or withdraw cryptocurrencies from their wallets on the exchange, and transactions are cleared by the exchange operator. CEXs often have a user interface that makes the platform easy to use and usually offer a wider range of cryptocurrencies to trade than DEXs do. However, since centralized exchanges store users' funds on their servers, there is a risk of losing these funds due to hacking attacks or other unforeseen events.

**DEX** – Decentralized Exchange, or decentralized cryptocurrency exchange. It is a platform on which trading takes place without the intermediation of a central institution or company. DEXs use blockchain technology to allow users to trade directly between cryptocurrency wallets. DEXs typically offer greater privacy and security than CEXs, as users store their cryptocurrencies in their own wallets rather than on the exchange's servers. However, DEXs tend to be less intuitive to use than CEXs, and their functionality can be limited compared to centralized exchanges.

## Example forecast

Accounting for revenue in the pool. Assuming that we have 120 machines in the pool and

1. **1%** of which has a very high income of about PLN 25,000 net (30750 gross with 23% VAT) per month.
2. **2%** of them has a high income of about PLN 20,000 net (24600 gross with 23% VAT) per month.
3. **3%** of them have revenues of about PLN 15,000 net (18450 gross with 23% VAT) per month.
4. **15%** of them have revenues of about PLN 10,000 net (12300 gross with 23% VAT) per month.
5. **30%** of them have revenues of about PLN 7,500 net (9225 gross with 23% VAT) per month.
6. **40%** of them has an income of about PLN 5000 net (6150 gross with 23% VAT) per month.
7. **9%** of them have revenues of about PLN 3,000 net (3690 gross with 23% VAT) per month.

The total revenue from the machines is: **837,630.00 PLN**

# Settlement model **Pool-HBB**



Number of machines in the pool	120	number of % machines in the pool	Revenue per machine		Segment revenue %	
			net	gross	net	gross
prognoza	1%	1,2	PLN 18,000.00	PLN 22,140.00	PLN 21,600.00	PLN 26,568.00
	2%	2,4	PLN 12,000.00	PLN 14,760.00	PLN 28,800.00	PLN 35,424.00
	3%	3,6	PLN 10,000.00	PLN 12,300.00	PLN 36,000.00	PLN 44,280.00
	15%	18	PLN 7,500.00	PLN 9,225.00	PLN 135,000.00	PLN 166,050.00
	30%	36	PLN 6,000.00	PLN 7,380.00	PLN 216,000.00	PLN 265,680.00
	40%	48	PLN 4,400.00	PLN 5,412.00	PLN 211,200.00	PLN 259,776.00
	9%	10,8	PLN 3,000.00	PLN 3,690.00	PLN 32,400.00	PLN 39,852.00

Total revenue	PLN 681,000.00	PLN 837,630.00
Average revenue per machine	PLN 5,675.00	PLN 6,980.25
Percentage per NFT per average machine revenue	16%	

The formula to calculate your income:

**Number of NFT (Machines) / number of machines in the Pool \* 16%.**

If you have 3 NFT BUY then your monthly income according to the. of the sample forecast will be:

16% of 6980.25 PLN x 3 NFT = **PLN 3,350.52**

**Token NFT** Entitles you to a share of the revenue resulting from your intellectual property rights. When setting up any machine, **HUBburger®** will share with **NFT tokenizers** revenue for the use of the machine **NFT Tokenaries** acquire the right to benefit from the trademark license in the proportions held **NFT** to the total pool of machines in franchise models **HBB location™**, **HBB Invest™** i.e.. 1 NFT from a pool of 120 machines = 1/120 IP benefits. The agreement on the use of the trademark for machinery between the machinery operator and the trademark owner provides for a royalty at the level of **16%** on revenue. The entirety of this fee is distributed among **NFT Tokenaries** within. proportions.



Package Name	Franchise HBB™	Franchise HBB location™	Invest HBB™
<b>One-time fee</b>			
<b>Vending Machine</b>	PLN 18,000.00	PLN 18,000.00	PLN 23,000.00
<b>HUBburger® Location</b>	PLN 3,000.00	–	
<b>Customer location</b>	YES / NO	YES rent to negotiations	NOT
<b>Settlement model in the average of the machine pool</b>	NOT	16%	16%
On the gross amount of revenue at 23% VAT			
<b>Relocation of the site*</b>	PLN 0.00	PLN 0.00	PLN 0.00
<b>Assembly</b>	PLN 2,000.00	PLN 2,000.00	–
<b>Total:</b>	PLN 23,000.00	PLN 20,000.00	PLN 23,000.00
<b>Deposit for stocking the vending machine**</b>	PLN 18,000.00	PLN 18,000.00	–
<b>Planned revenue per machine</b>		PLN 6,980.25	
<b>Leasing</b> office contact			
<b>Monthly costs incurred by HBB™*</b>			
<b>Location fee</b>	PLN 1,900.00		
<b>HBB™ 24-hour service</b>			
<b>Service – stocking</b>			
<b>HBB™ Franchise</b>			
<b>Marketing &amp; Advertising   MarketPlace HBB™</b>			
<b>Handing</b>			
<b>*Cost raised from franchise fees and supplier agreements</b>			
<b>Forecasted revenues</b>			
<b>Share from net income</b>	20%	–	–
<b>Pool revenue</b>	–	16%	16%
<b>Profit forecast</b>	PLN 1,396.05	PLN 1,116.84	PLN 1,116.84

\* Applies to a location that does not meet the minimum assumed revenue requirements.

\*\* At your own place

Package Name	Invest HBB™ 5	Invest HBB™ 10	Invest HBB™ 20	Invest HBB™ 30	Invest HBB™ 40	Invest HBB™ 50	Invest HBB™ NO LIMIT
	<b>Purchase of Machinery</b>						Please visit to contact with your advisor
<b>Vending Machine</b>	PLN 22,540.00	PLN 22,310.00	PLN 22,080.00	PLN 21,850.00	PLN 21,620.00	PLN 21,390.00	
<b>Number of machines</b>	5	10	20	30	40	50	
<b>Settlement model in the average of the machine pool</b>	16,0%	16,0%	16,5%	16,8%	17,0%	17,25%	
	<b>NFT purchase</b>						
<b>Purchase of the machine</b>	PLN 23,000.00	PLN 23,000.00	PLN 23,000.00	PLN 23,000.00	PLN 23,000.00	PLN 23,000.00	
<b>Bonus in \$HBR</b>	PLN 2,415.00	PLN 7,383.00	PLN 21,896.00	PLN 36,225.00	PLN 59,064.00	PLN 95,795.00	
	<b>Benefits for the Investor</b>						
<b>Purchase discount</b>	PLN 2,300.00	PLN 6,900.00	PLN 18,400.00	PLN 34,500.00	PLN 55,200.00	PLN 80,500.00	
<b>Purchase cost</b>	PLN 112,700.00	PLN 223,100.00	PLN 441,600.00	PLN 655,500.00	PLN 864,800.00	PLN 1 069,500.00	contact your advisor

**Sales department**

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